

## Hilton

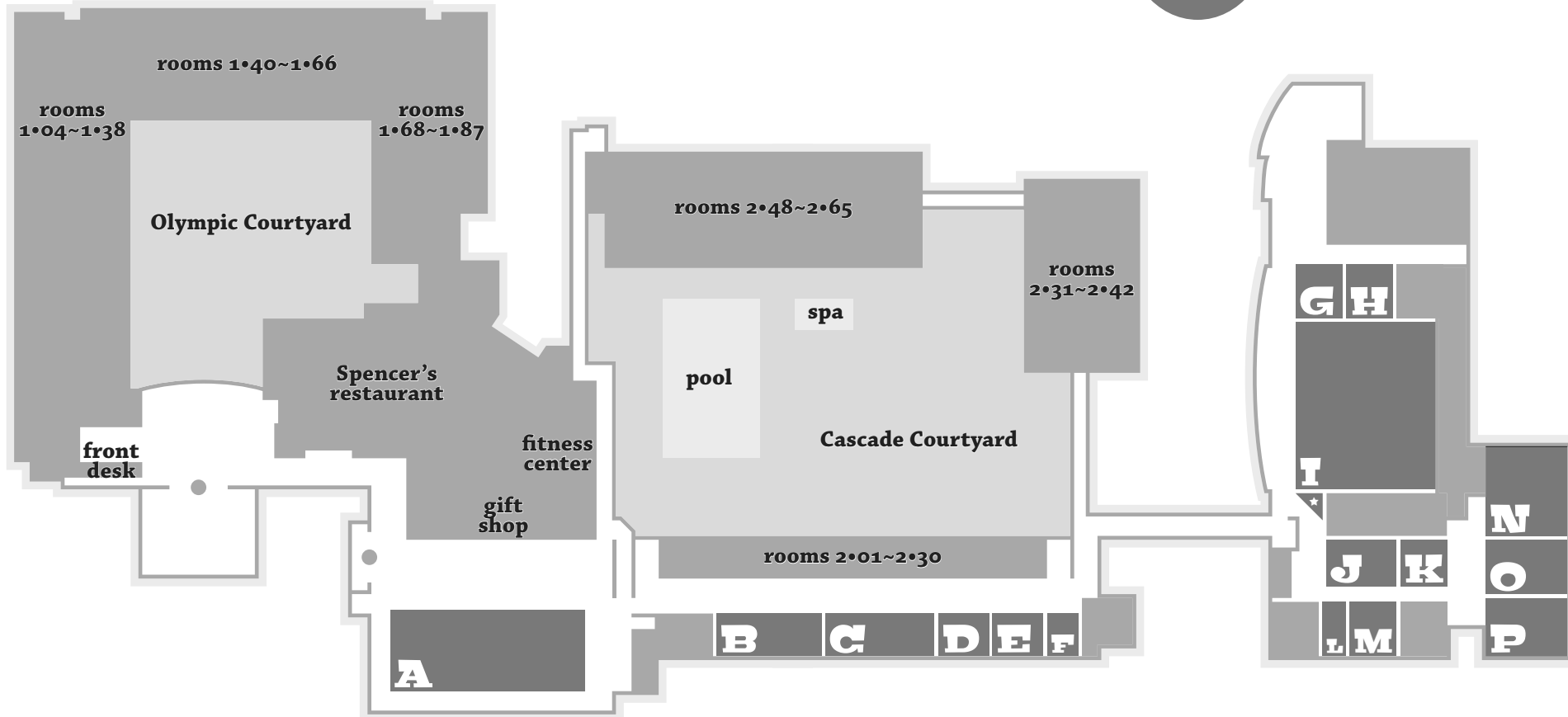
- A Vendor's Hall ~ Summit
- B Videogaming ~ Columbia A-B
- C Registration ~ Elliott A-B
- D Staff Lounge ~ Peninsula B
- E Con Ops ~ Peninsula A
- F Supporter Lounge ~ Harbor

## Convention Center

- G Autographs ~ Emerald C
- H Emerald B
- I Mane Stage ~ Emerald D-E-F
- ★ Security, Info, Con Store ~ C.C. Desk
- J Orcas A-B
- K Arts and Crafts ~ San Juan
- L Interview Room ~ Whidbey
- M Art Show ~ Mercer A
- N Crystal A
- O Crystal B
- P Crystal C

# Everfree Northwest 2013

Seattle, Washington • 2013 July 5~7



# Friday, 2013 June 5

# Everfree Northwest 2013

Emerald B

Mane Stage

Orcas A·B

Crystal A

Crystal B

other areas

Time	Emerald B	Mane Stage	Orcas A·B	Crystal A	Crystal B	other areas
9A						9A~ Registration open (Elliott A)
10A						10A~ Vendor's Hall open (Summit) Con Store open (Peninsula A) Art Show open (Mercer A)
11A	11A Setting	11A Opening Ceremonies and Royal Coronation				11A Acoustic Jam open (Crystal C)
noon						noon Art Show open (Mercer A)
1P		1P Meet the Writer		12:30P How to Commission		
2P						
3P	2:30P Plot	2:30P Pinkie Pie's Party Hour!		3P Orchestral Musicians Panel		
4P	4P Character	4P From Writing to Storyboard				
5P		5P Friendship is Witchcraft with Sherclow Ponies!		4:30P If the Mane Six Were Voice Actors		5:50P~ Acoustic Jam close (Crystal C)
6P			6P Drawing Tutorial Panel	5:30P Legends of Equestria Panel		6P~ Vendor's Hall close (Summit) Art Show close (Mercer A)
7P		7P Ponystock '13		7P MLP Fan Fiction Documentary 2013		
8P		8P Michelle Creber: The Timeless Tour	8P From Ponyland to Equestria: The History of My Little Pony		8P Fan Fiction Authors and Fans Chill-out	8P~ Registration close (Elliott A) Con Store close (Peninsula A)
9P		9P~ Ponystock '13		8:30P Brony Aero Space		

# Saturday, 2013 June 6

# Everfree Northwest 2013

	Emerald B	Mane Stage	Orcas A·B	Crystal A	Crystal B	other areas	
9A	9A Parents and Significant Others Round Table			~8A Cereal and Toons (starts 8A)		9A~ Registration open (Elliott A)	9A
10A	10A Editing and Prereading			10A Pony Music/Movie Video (PMV) Contest		10A~ Vendor's Hall open (Summit) Con Store open (Peninsula A) Art Show open (Mercer A)	10A
11A		11A Costume Contest	11A Who Are the Herd?				11A
noon	noon Literary Merit						noon
1P		1P Meet the VAs		1P Games Ponies Play: Making Games that Players Enjoy			1P
2P			2P Iron Author I: Theme and Writing				2P
3P	2:30P Moment of Silence for Kiki	3P Whose Line Is It Anypony?				3P Photoshoot (Poolside)	3P
4P				3:30P Skype Chat with Anthrocon	3:30P OsakaJack's Game		4P
5P	5P Ponies and Project Donut (Columbia A·B)	5P Charity Auction	5P My Little Investigations Panel				5P
6P						~6P Vendor's Hall close (Summit) Art Show close (Mercer A)	6P
7P		7P Charity Auction Claim (Emerald B)		7P Double Rainbow Screening and Panel	1:30 Military Event		7P
8P		8P Ponystock '13				~8P Registration close (Elliott A) Con Store close (Peninsula A)	8P
9P				9P~11P Super Smash Bros. Melee (until 11P)	8:30P Fan Fiction: Authors and Fans Chill-Out		9P

# Sunday, 2013 June 7

# Everfree Northwest 2013

**Emerald B**

**Mane Stage**

**Orcas A·B**

**Crystal A**

**Crystal B**

**other areas**

9A

9A-~ Registration open (Elliott A)

9A

10A

10A Symbolism and Literary Devices

10A-~ Vendor's Hall open (Summit)  
Con Store open (Peninsula A)  
Art Show open (Mercer A)

10A

11A

11:30A Community Outreach and Interactions

11A Dear Princess

11A

noon

noon Guys of MLP

noon

1P

1P Iron Author II: Presentation and Scoring

1P Cosplay Construction

1P

2P

2P

3P

3P Making the Big Time

3P Ask the Storyboarders

3P-4P Vendor's Hall close (Summit)  
Art Show close (Mercer A)

3P

4P

4P-5P Registration close (Elliott A)

4P

5P

5P Closing Ceremonies

5P-6P Con Store close (Peninsula A)

5P

# Friday

## **Legends of Equestria Playable Demo** **G**

Friday 8AM – Sunday close Columbia A-B  
*annoying.tangerine, AnyaSmash, Cerebrate, Kit, Ryan*  
A hands-on playable demo of in-development MMORPG Legends of Equestria.

## **Rock Band / My Little Karaoke** **M**

Friday 8AM – Sunday close Crystal C  
*Ursa\_minor*  
Come play Rock Band and sing karaoke to your favorite My Little Pony songs.

## **Acoustic Jam Room** **M**

Friday 11AM–5:30PM Crystal C  
*Cardoso, Saxbrony, Talyrk*  
Bring an instrument and jam!

## **Setting** **W**

Friday 11AM–12:30PM Emerald B  
*Silver Quill, CouchCrusader, Keiro, Seattle Lite, totallynotabrony*  
Writing Foundations, Part One. Establishing verisimilitude, fanon versus canon, suspension of disbelief, consistency, and mood.

## **Opening Ceremonies and Royal Coronation**

Friday 11AM–noon Mane Stage  
*Various*  
Welcome to Everfree Northwest 2013!

## **How to Commission** **A**

Friday 12:30–1:30PM Crystal A  
*MaxYote*  
How to buy commissioned pony art as well as how to resolve issues with artists you hire.

## **Meet the Writer** **W**

Friday 1–2PM Mane Stage  
*Amy Keating Rogers, Piquo Pie (MC)*  
Amy Keating Rogers live interview followed by a public Q/A.

## **Plot** **W**

Friday 2:30–4PM Emerald B  
*Silver Quill, Piquo Pie*  
Writing Foundations, Part Two. Plot arc, story structure, conflict, climax, denouement.

## **Pinkie Pie's Party Hour!** **G**

Friday 2:30–3:30PM Mane Stage  
*Andrea Libman, Peter New, Scherzo*  
Pinkie Pie takes on Big Mac in the Gamer Challenge.

## **Orchestral Musicians Panel** **M**

Friday 3–4PM Crystal A  
*Orchestral Design, Stars in Autumn, Tsyolin, Captain Fluffatun*  
A chance to meet and ask questions of orchestral pony musicians.

## **Character** **W**

Friday 4–5:30PM Emerald B  
*CouchCrusader, Keiro, Skywriter*  
Writing Foundations, Part Three. Backstory, voice, dialogue, self-insertion, vignettes, goals, growth.

## **From Writing to Storyboard** **W/A**

Friday 4–5PM Mane Stage  
*Amy Keating Rogers, Sabrina "Sibsy" Alberghetti*  
Hear our guests discuss how an idea flows from words on a page to a plan for animation.

## **If the Mane Six Were Voice Actors**

Friday 4:30–5:30PM Crystal A  
*DapperJack*  
A lecture on the lessons on voice acting from the Mane Six.

## **Friendship is Witchcraft with Sherclap Ponies!**

Friday 5–6PM Mane Stage  
*Griffin Lewis, Jenny Nicholson*  
Screening and Q&A with the creators of *Friendship is Witchcraft*.

## **Legends of Equestria Panel** **G**

Friday 5:30–6:30PM Crystal A  
*annoying.tangerine, AnyaSmash, Cerebrate, Kit*  
Meet the developers of a MMORPG featuring ponies: *Legends of Equestria*.

## **Drawing Tutorial Panel** **A**

Friday 6–7PM Orcas A-B  
*hushnowquietnow, viwrastupr, khyperia, Dazhbug*  
A workshop on drawing ponies, designed to both teach developing artists and provide input for the experienced.

## **Ponystock '13** **M**

Friday 7PM–1:30AM Mane Stage  
Pony music! Friday night features rock bands.

## **MLP Fan Fiction Documentary 2013** **W**

Friday 7–8PM Crystal A  
*Piquo Pie*  
Screening the MLP Fan Fiction Documentary 2013, followed by a Q&A.

## **Michelle Creber: The Timeless Tour** **M**

Friday 8–9PM Mane Stage  
*Michelle Creber*  
The crown jewel of Friday night Ponystock: Michelle Creber (Apple Bloom).

## **From Ponyland to Equestria:**

### **The History of My Little Pony**

Friday 8–9PM Orcas A-B  
*Jasmine Hayes, Miles Monroe*  
The history of *My Little Pony*, from G1 to the present.

## **Fan Fiction: Authors and Fans Chill-Out** **W**

Friday 8–9PM Crystal B  
*Piquo Pie*  
Fan fiction author meet-and-greet.

## **Brony Aero Space**

Friday 8:30–9:30PM Crystal A  
*Martin Prouse, Trennick Walker, Ryan Isherwood*  
Come learn about ponies who launch things into space.

# Saturday

## **Cereal and Toons**

Saturday 8–10AM Crystal A-B-C  
*None*  
Free breakfast in the Crystal Ballrooms. First come, first served, so when we run out it is gone. Come have breakfast with us!

## **Parents and Significant Others Round Table**

Saturday 9–10AM Emerald B  
*Scherzo, Bloo, Brony mommy*  
A chance for parents and other loved ones who came to the convention to support the MLP fan in their life.

## **Editing and Prereading** **W**

Saturday 10–11:30AM Emerald B  
*Meeester, totallynotabrony, Piquo Pie, Horizon, Seattle Lite*  
Dedicated to all aspects of editing and pre-reading.

## **Pony Music/Movie Video (PMV) Contest**

Saturday 10–11AM Crystal A-B-C  
*Pony Tim*  
Pony Music Video and Pony Movie Video Contest.

## **Costume Contest**

Saturday 11AM–12:30PM Mane Stage  
*Smare, Victor Malice, Scherzo, Bloo, Cardoso*  
A pony cosplay contest for all ages!

## **Who Are The Herd?**

Saturday 11AM–noon Orcas A-B  
*Coderbrony*  
A look at the makeup and personality of the Herd, drawn from the 2013 Brony Herd Census.

## **Literary Merit** **W**

Saturday noon–1PM Emerald B  
*Silver Quill, Piquo Pie*  
Advanced Writing Topics, Part One. Theme, allegory, metaphor, simile.

## **Games Ponies Play: Making Games that Players Enjoy** **G**

Saturday 1–2:30PM Crystal A  
*Draco, Vyraal, Thanatos, MemJ, Tales*  
A game developer panel that discusses the ins and outs of game creation.

## **Meet the VAs**

Saturday 1–2:30PM Mane Stage  
*Peter New, Andrew Francis, Andrea Libman, Michelle Creber, Final Draft*  
Come chat with our VA guests!

## **Iron Author I: Theme and Writing** **W**

Saturday 2–4PM Orcas A-B  
*Silver Quill, Horizon, Pen Stroke, SR Foxley*  
Everfree Northwest's extemporaneous writing competition. Part one of two.

## **Moment of Silence for Kiki**

Saturday 2:30–2:35PM Con-wide  
A moment of silence for Kiki.

## **Photoshoot**

Saturday 3–4PM Poolside  
*Bloo*  
Cosplay photoshoot.

## **Whose Line Is It Anypony?**

Saturday 3–4PM Mane Stage  
*Smare, Lucia*  
Pony-themed improv comedy.

## **Skype Chat with Anthrocon**

Saturday 3:30–4:30PM Crystal A  
*Vintner*  
Come on by to have a video chat with the attendees of Anthrocon!

## **OsakaJack's Game** **G**

Saturday 3:30–5PM Crystal B  
*OsakaJack and Naminational*  
OsakaJack presents an all-ages panel game. Come and win prizes!

## **Charity Auction**

Saturday 5–7PM Mane Stage  
*Going Once, Harmony Strings, Bright Side*  
The Charity Auction raises money for the Seattle Children's Hospital, featuring works by some of the best artists in the MLP community.

**My Little Investigations Panel** **G**  
 Saturday 5–6PM Orcas A-B  
*GabuEx (Luke Longley), ZeusAssassin (Daniel Saenz)*  
 Come hear the developers behind *My Little Investigations* discuss all things about the game – past, present, and future!

**Ponies and Project Donut** **G**  
 Saturday 5–9PM Columbia A-B  
*DapperJack*  
 Come aboard the Donut Space Station for a one shot session of the *Freemarket* RPG!

**Military Event**  
 Saturday 1830–1930 Crystal B  
*Red Cross*  
 A segment dedicated to those who serve as a chance to get to know one another and let the community know about them as well.

**Double Rainboom Screening and Panel**  
 Saturday 7–8:30PM Crystal A  
*Kaig3n, Zachary Rich*  
 Come watch the fandom’s fanmade episode on the big screen! A panel with the director and writer, Zachary Rich, will follow.

**Ponystock '13** **M**  
 Saturday 8PM–2AM Mane Stage  
 Pony music! Saturday night is an electronic music dance party.

**Fan Fiction: Authors and Fans Chill-Out** **W**  
 Saturday 8:30–9:30PM Crystal B  
*Piquo Pie*  
 Fan fiction author meet-and-greet.

**Super Smash Bros. Melee** **G**  
 Saturday 9–11PM Crystal A  
*Michael C. Carson*  
 Super Smash Bros. Melee.

## Sunday

**Symbolism and Literary Devices** **W**  
 Sunday 10–11AM Emerald B  
*Silver Quill*  
 Advanced Writing Topics, Part Two. Symbolism, metonymy, chiasmus, other literary devices.

**Dear Princess**  
 Sunday 11AM–12:30PM Crystal A  
*Smare, Lucia*  
 A selection of Friendship Reports.

**Community Outreach and Interactions** **W**  
 Sunday 11:30AM–1PM Emerald B  
*Meeester, totallynotabrony, Piquo Pie*  
 How to reach out and interact within the fan fiction community.

**Guys of MLP**  
 Sunday noon–1PM Mane Stage  
*Peter New, Andrew Francis, DustyKat*  
 Put your hooves together for the Guys of *My Little Pony!* Peter New (Big Mac) and Andrew Francis (Shining Armor).

**Iron Author II: Presentation and Scoring** **W**  
 Sunday 1–2PM Emerald B  
*Silver Quill, Horizon, Pen Stroke, SR Foxley*  
 Everfree Northwest’s extemporaneous writing competition. Part two of two.

**Cosplay Construction**  
 Sunday 1–2PM Crystal A  
*Smare, Lucia*  
 The basics of putting together a *My Little Pony* costume.

**Making the Big Time** **W**  
 Sunday 3–4:30PM Emerald B  
*Horizon*  
 How to get published in the fandom. Analysis of the featurebox mechanics on Fimfiction and discussion of EqD’s editing guidelines.

**Ask the Storyboarders**  
 Sunday 3–4:30PM Mane Stage  
*Sibsy, Raven, RoyalCoat*  
 Sibsy and Raven explain storyboarding and the process of animating a script.

**Closing Ceremonies**  
 Sunday 5–6PM Mane Stage  
*various*  
 Join the show staff and convention volunteers to bid farewell to Everfree NW until next year.

## Ponystock '13

**Friday**  
 7PM Brony Mike  
 7:30PM HeyLasFas  
 8PM Michelle Creber  
 8:30PM Kella-Bo-Bella  
 9PM Scherzo  
 9:30PM Replacer  
 10PM P1K  
 10:30PM Tarby  
 11PM Donn  
 11:30PM Metajoker  
 midnight Acoustic Brony  
 12:30AM

**Saturday**  
 7PM Derpidety  
 7:30PM F3nning  
 8PM Art Attack  
 8:30PM FraGmenTD  
 9PM ThatSonOfAMitch  
 9:30PM Michael A.  
 10PM [voodooopony]  
 10:30PM Mic The Microphone  
 11PM Silva Hound  
 11:30PM Alex S.  
 midnight Eurobeat  
 12:30AM TheLivingTombstone

**Registration ~ Elliott A-B**  
 Friday 9AM–8PM  
 Saturday 9AM–8PM  
 Sunday 9AM–5PM

**Vendor’s Hall ~ Summit**  
 Friday 10AM–6PM  
 Saturday 10AM–6PM  
 Sunday 10AM–4PM

**Art Show ~ Mercer A**  
 Friday noon–6PM  
 Saturday 10AM–6PM  
 Sunday 10AM–4PM

**Staff Lounge ~ Peninsula A-B**  
 Friday 10AM–8PM  
 Saturday 10AM–8PM  
 Sunday 10AM–6PM

## Autographs

**Friday**  
 1–2:30PM Andrew Francis  
 2–3PM Michelle Creber  
 2:30–4PM Sabrina “Sibsy” Alberghetti  
 3:30–5PM Amy Keating Rogers  
 4–5:30PM Andrea Libman  
 4–5:30PM Peter New  
 9–10PM Michelle Creber

**Saturday**  
 11AM–12:30PM Sabrina “Sibsy” Alberghetti  
 3–4:30PM Andrew Francis  
 3–5PM Michelle Creber  
 3:30–5PM Amy Keating Rogers  
 3:30–5PM Andrea Libman

**Sunday**  
 12–1PM Andrea Libman  
 12:30–1:30PM Michelle Creber  
 12:30–1:30PM Sabrina “Sibsy” Alberghetti  
 3–4PM Peter New  
 3:30–4:30PM Andrew Francis

**Security, Info ~ C.C. Desk**  
 Friday 8AM—  
 Saturday 24 hours  
 Sunday —closing

**Con Store ~ C.C. Desk**  
 Friday 10AM–8PM  
 Saturday 10AM–8PM  
 Sunday 10AM–6PM

**Videogaming ~ Columbia A-B**  
 Friday 8AM—  
 Saturday 24 hours  
 Sunday —closing

**Arts and Crafts ~ San Juan**  
 Friday 8AM—  
 Saturday 24 hours  
 Sunday —closing